

2025-2026 Sponsorship Opportunities

There are many ways to advertise your business. But do your marketing efforts also help:

- provide tuition assistance to students who want to take music lessons?
- sponsor free concerts and performances?
- give your business exposure to a diverse and engaged community of families and professionals?



In 2025, Upper Valley Music Center celebrated 30 years of music making. This included the 30th Anniversary Birthday Bash that **sold out the Lebanon Opera House** and the Sing & Play 30 for 30 celebration, during which **more than 1,000 people made 30 hours of music.**

By supporting Upper Valley Music Center, your business will be a key partner in providing music education to **more than 2,000 families throughout the school year.** With our visibility in the Upper Valley continuing to grow, you'll be ensuring that your business is both gaining exposure in and supporting a musical community.

BENEFITS TO BECOMING A BUSINESS SPONSOR:

- Connect with a **highly engaged and motivated audience** of working professionals, families, and retirees
- **Year-round visibility**
- **Multiple channels**, including in-person on stage announcements, digital, and print
- Supporting a **vibrant community** for your employees and customers

HOW TO BECOME A BUSINESS SPONSOR:

Contact Ellie Wasson, Marketing and Development Manager, at ellie.wasson@uvmusic.org or at 603-448-1642.

Upper Valley Music Center | 8 South Park St, Lebanon, NH 03766 | uvmusic.org

Deadline to Reserve a Spot: Friday, August 15, 2025

Deadline to Submit an Ad: Friday, August 22, 2025



UPPER VALLEY
MUSIC CENTER

2025-2026 Sponsorship Opportunities

BENEFITS	LEADER \$5,000	CATALYST \$2,000	SUSTAINER \$500	FRIEND \$200
Ad in Program Book (Year-round distribution to a highly-engaged audience of more than 9,000 people)	Full Page	Full Page	Half Page	Quarter Page
Event sponsor recognition (on stage, posters, programs, and digital promotions)	50+ events including all Premiere Events (see list below)	One Premiere Event	One event	
Website listing	Logo	Logo	Text	Text
Thank you post	Email newsletter, blog feature, and social media	Email newsletter and social media	Social Media	
Invitations and tickets for employees	✓	✓		

UVMC presents more than 50 concerts and special events throughout the year!

2025-2026 Premiere Events:

Holiday Music Celebration: December 2025

Faculty Showcase: March 2026

Sing & Play Festival: May 16 and 17, 2026

Colburn Park Traditional Music Festival: July 2026

*Interested in a custom package?
We'd be happy to work with you
to achieve your goals!*

