

SPONSOR AN EVENT

As a sponsor of one of our events, your organization will be included in marketing materials, such as posters and signage, newsletters, social media, email, direct mail, advertisements, to name a few. Depending on the level selected, you'll also receive print materials and event invitations to share with employees, news of programming first, and an opportunity to bring music to your employees as part of your wellness programming.

Sponsorship levels:

- **\$500:** website and printed program listing, email promotion, thank you on social media
- **\$1,000:** logo on all print marketing materials, website and printed program listing, thank you on social media, email newsletter to hear of events first
- **\$2,000:** website and printed program listing, thank you on social media before and after the event, email newsletter, discounts and invitations, an on-site music class or concert for employees

Opportunities:

NEW Birthday Bash: March 16, 2025

This fun-for-all celebration and concert will kick off UVMC's 30th anniversary festivities.

Sing & Play Festival: May 17 and 18, 2025

Performances, workshops, jam sessions, and sing-alongs in a weekend festival celebrating the 30th anniversary.

NEW Colburn Park Traditional Music Festival: July 25 and 26, 2025

A weekend program offers an immersion into traditional music for youth and adults on a variety of instruments. Includes several events open to the public.

Holiday Music Celebration: December 6, 2025

UVMC hosts caroling, performances, and other activities as part of the City of Lebanon's celebration and tree lighting. Includes the popular Messiah Sing.

Choose your event: You could also sponsor the Upper Valley Symphony Orchestra, the Community Chorus, or summer programs, like our Rhythm Kids Camp or the new Summer Band. We'll work with you to develop the sponsorship of your choice!



CONTACT

Ready to become a sponsor and share the music? Contact Laura Jean Whitcomb, Marketing and Development Manager, at laurajean.whitcomb@uvmusic.org or (603) 448-1642.