



Registration, Schedule, Fundraising, and more info at

[www.uvmusic.org/sp50k](http://www.uvmusic.org/sp50k)



## Frequently Asked Questions

### GENERAL



#### What is Sing and Play 50k?

Sing and Play 50k is a day to celebrate music making in our community by singing and playing 50,000 seconds of music from 7:04 am to 9 pm. In addition to giving us all a chance to make music with friends and neighbors, the event benefits the Upper Valley Music Center's Securing Our Future campaign.



#### What does the fundraising benefit?

Securing Our Future: A Home for Music Education is a campaign by the Upper Valley Music Center to purchase an historic building in downtown Lebanon and renovate it to become a music school serving the Upper Valley for generations to come. So far we've raised 80% of our campaign goal. Completing the campaign will allow UVMC to invest in the best in music education through diverse programs and partnerships, instead of devoting our budget to future mortgage and interest payments.



#### What is the Upper Valley Music Center?

UVMC is a 501(c)3 non-profit community music school with a mission to provide and promote the best in music education in the Upper Valley region of VT and NH. UVMC serves nearly 900 students each year of all ages and ability levels. UVMC's faculty comprises more than 30 professional teachers and performers who live in the Upper Valley. Program offerings include lessons, group classes, ensembles, summer camps, festivals, and workshops with guest artists. UVMC partners with arts and culture organizations and social service agencies to deliver unique, multidisciplinary programs that highlight the value of music throughout our lives and communities.



### Upper Valley Music Center

8 South Park Street  
PO Box 826  
Lebanon, NH 03766  
603.448.1642  
Info@uvmusic.org  
www.uvmusic.org

#### How do you know there will be music happening the entire time? What about the time in between pieces?

Including all our events, performances, long-distance participators, and pre-recorded performers there will be over 50,000 seconds of music. Might there be a moment of silence here and there? Sure, but who's to say that silence isn't part of the music?



### PARTICIPATION

#### Who can participate?

Students, faculty, and community members. You do not have to be enrolled in a UVMC program to join in the music making. All experience levels are welcome from 'I sing in the car by myself' to 'I've been a trained opera singer since I was two years old,' and as well as all genres of music. Anyone who wants to sing or play is welcome!

**Questions?**  
Contact Assistant  
Director Erin Smith at  
erin@uvmusic.org or  
603.448.1642

Registration, Schedule, Fundraising, and more info at

[www.uvmusic.org/sp50k](http://www.uvmusic.org/sp50k)

Registration, Schedule, Fundraising, and more info at

**[www.uvmusic.org/sp50k](http://www.uvmusic.org/sp50k)**

**How can I participate?**

You can sign up to sing or play or you can join the audience at one of the many performances. If you are part of a UVMC ensemble, you may be invited to play at a specific time. Others may choose from a variety of performances, pick-up ensembles and jams.

**What if I want to participate in the event without performing?**

That's great, we're happy to have you on board! You can register to be an 'Official Audience Member.' Or, just set up a fundraising page and make requests on behalf of your friends, family, or favorite ensemble!

**Can I come listen?**

Absolutely. It's not a concert without an audience! Audience attendance is free at all SP50k events.

**I really want to participate but I can't be there in person! Can I still be involved?**

Absolutely! From anywhere in the world (your couch or California) you can record a performance to be part of Sing & Play 50k. You can send us a recording in advance and we will share it, or you can Facebook live your video (don't forget to tag Upper Valley Music Center so it shows on our page).

**FUNDRAISING**

**Do I have to fundraise to sing or play?**

No! You can sing or play as part of the event without any fundraising- simply register online or talk to your ensemble director or teacher.

**Do I have to raise a lot of money? Is there a minimum fundraising level?**

There are no minimum levels for fundraising. Our main goal is to demonstrate how many people UVMC impacts by reaching 1,000 gifts for Securing Our Future. The fundraising goal is \$100,000. If you could help us meet either of those goals it would make a big difference. Plus, there are a few small rewards for your efforts!

**Do I have to sing or play to fundraise?**

No! You can register as an 'Official Audience Member' or make requests on behalf of your favorite ensemble, performer, or musical inspiration!

**Can I donate to the general event or only to individual fundraisers?**

You can donate directly to the campaign or to an individual's fundraising page.

**Can we participate as a group?**

Yes. You can create a team page for any kind of group—family, ensemble, viola section—whatever you like!

**This is all fun, but how can we possibly reach \$100,000 with a bunch of small donations?**

Your support is amplified by local businesses and generous individuals who will help us reach our goal through sponsorship and challenge gifts.

**I want to help but I don't know how to fundraise. How do I get donations?**

We've got lots of tips for first-time fundraisers online. The most important thing is just to ask!

Registration, Schedule, Fundraising, and more info at

**[www.uvmusic.org/sp50k](http://www.uvmusic.org/sp50k)**