

June 29, 2018



Dear Friends,

The 2017-18 season was a pivotal one for the Upper Valley Music Center, with our participant numbers surpassing 1,000 for the first time in our organization's 24-year history. Moving into a new home at 8 South Park Street placed UVMC squarely in the center of the thriving downtown Lebanon arts scene.

UVMC business sponsors support music education for more than 1,000 participants annually, ages 8 months through 80+ years. These students, along with UVMC faculty and guests, perform at more than 55 concerts and recitals throughout the year, and your message reaches more than 3,500 audience members of families, friends, and communities from throughout the Upper Valley. With the growing attention focused on downtown Lebanon as an arts and cultural district, UVMC's impact and awareness in the community is steadily increasing.



I invite you to sponsor UVMC in our 2018-19 Program Book, a professionally designed and printed booklet **distributed at every public concert** given by UVMC students and faculty. To reserve space, simply fill out and return the attached Sponsorship Form by email or post, or complete the process completely online at [uvmusic.org/sponsors.html](http://uvmusic.org/sponsors.html). **Please note the deadline to reserve your space is August 28, 2018.**



Sponsoring UVMC's Program Book offers your organization:

- Extremely **affordable rates**, with visibility for as little as \$1 per event.
- A great way to **build awareness** for your business or organization while supporting music students in your community.
- Visibility at more than **55 events per year**, at UVMC as well as venues in Hanover, Norwich, Thetford, and White River Junction.
- The opportunity to **reach thousands of local residents** who are active members of their communities



*For first time advertisers, take 10% off the cost of your ad if you select 1/3 page or larger.* Please do not hesitate to contact me if you have any questions. I hope to talk to you soon!



Thank you for your support.

A handwritten signature in black ink, which appears to read "Erin Smith".

Erin Smith, Assistant Director  
Upper Valley Music Center